

24.4.2018, at 9 am

INTERA JOINS FORCES WITH INDUSTRIAL SOFTWARE SOLUTIONS PROVIDER ROIMA INTELLIGENCE INC

The European manufacturing industry currently faces a digital transformation affecting both competition and the operating environment. In the last few years, Roima has become a key partner to leading Finnish and international companies in strengthening competitiveness through industrial software solutions. Intera invests in Roima to support the company's continued growth and international expansion.

Roima Intelligence Inc is a rapidly growing software solutions company that provides software and expertise in manufacturing operations management, warehouse management, product information management and machine vision. With Intera's investment, the company will have further tools at hand for developing and growing the company. Management will continue as significant shareholders.

"Our mission is to prevent Europe from becoming a museum of the manufacturing industry. Customers like Valmet Automotive and numerous others have shown how efficient and competitive production can be with the help of optimized processes and the right digital solutions. Roima's solutions face great demand in the market which has enabled our fast and accelerating growth," says **Jukka Ropponen**, the CEO of Roima Intelligence Inc.

"Roima Intelligence is a very promising Finnish technology and expert organization. With its strong industrial expertise and its portfolio of software solutions, the company has grown into a significant player in its niche in just a few years. Digitalization, automation and the increasing importance of sustainability in manufacturing processes create an excellent platform for Roima's growth. Through our investment, the company will receive further support for growth and international expansion", says **Christoffer Zilliacus**, partner at Intera.

The CEO of Roima Intelligence Inc, Jukka Ropponen, sees Intera's investment as an important step for the company. "Intera's investment and resources provide an even better platform for international growth. As a company we challenge ourselves every day to continuously improve the processes and profitability of our customers. I believe that through the partnership with Intera, we will be able to serve our customers even better than before."

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Roima Intelligence Inc.

Roima Intelligence Inc is a leading provider of software solutions and expert services for industrial manufacturing operations. In 2017, Roima's turnover amounted to around 18 million euros and the company employs around 170 experts. Roima provides solutions to around 300 corporations in Finland and across Europe. Roima's solutions improve its customers' processes and profitability.

Intera Partners

Intera Partners is a Finnish private equity firm focused on growth. Intera Partners was founded in 2007 and is owned by its employees. Intera Partners currently has 14 portfolio companies in Finland and Sweden. The investors in funds managed by Intera Partners include leading Nordic and European institutional investors.